

NEUGLOBAL CRAZY PIZZAS PVT LTD

FRANCHISE MOTTO

If you have the spirit of an entrepreneur, the zeal for growth, commitment for building a successful business and the ability to accept new challenges, we at Crazy About Pizza offer you the right opportunity to grow. Crazy About Pizza franchise can get you a 50% return on your investment, paying back your money in just 15 months (Depending on location). Here's how running a business franchise has less risk than running an independent business.

ADVANTAGES OF ASSOCIATING WITH CRAZY ABOUT PIZZA

Established business system: We has created a strong and proven business system in the associates right from day one. It saves the franchise from going through all the teething problems one has to face while starting a new set up.

Trained Chefs: The most important aspect of Italian cuisine is trained chefs. This is one aspect of the business, which if ignored, can result in a downfall of a restaurant. Crazy about pizza has a big pool of trained chefs and it runs training and development exercise for its chefs on regular intervals to ensure the quality of the food products is retained in all its outlets. This has devised a well, accepted system of training programs for.

Group advertising and marketing: A franchise system gives you the benefit of being part of a larger organization, increasing credibility in the consumer's mind. We at crazy about pizza will take care of the national advertising allowing the business to increase its exposure to the target market in a more cost-effective manner. We will assist you in developing strategies to increase customer count, business and profits at your location.

THE STORE DESIGN

Crazy About Pizza outlet has been designed to give the valued customers very comfortable casual dining experience. It has been designed on international standards. Crazy about pizza provides to its franchisee complete know-how on all the aspects of a restaurant.

Field service: An operations specialist will visit your store periodically to ensure that operational standards are being met and profitability maximized. Your success is important to us!

You get access to our brand, recipes & procedures, vendors, training, store build-out & trade dress, website, social media, online ordering, gift card program, etc. Most importantly, you get to

be a part of a dynamic organization that is dedicated to provide great quality food and customer service.

WHO ARE WE LOOKING FOR?

Individuals or any organization who would like to be a part of the biggest and the faster growing Pizza Chain. The desired candidate need not be having any experience in the food industry. He should, however, be willing to accept the challenges of the hospitality industry and have real estate owned or rented and required investment. A person with passion and desire to grow ahead of the times is what to team up with.

MODEL (CASUAL DINING RESTAURANT)

Franchise investment :- 10-14 Lacs including 3 Lakh plus GST franchise fees for 3 years services

TOTAL AREA:- 500 sq. ft. to 800 sq.ft

AREA:- Kitchen area :- 150 sq ft approx
Store room :- 100 sq ft approx
Dine-in Area :- 400-600 sq ft approx

FOCO Profit sharing bases :- 60:40% of Net profit

FOFO Royalty base :- 6% of Net sales

MODEL (FULL DINING RESTAURANT)

Franchise investment:- 16-20 Lacs including 3 Lakh plus GST franchise fee for 3 years services

TOTAL AREA:- 1000 sq ft to 1600 sq. ft

AREA:- Kitchen area :- 200 sq ft approx
Store room :- 150 sq ft approx
Dine-in Area :- 600-800 sq ft approx

FOCO Profit sharing base :- 60:40% of Net profit

FOFO Royalty base :- 6% of Net sales

WHAT WE OFFER

WHAT WE GIVE

- Ongoing operational support.
- Regular mystery shopper audit.
- Marketing and promotion.
- Central purchasing and distribution.
- Full Franchise And Staff Training Program.

CONTACT US :- (+91) 8815510005

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